



- **All files must be prepared for commercial printing - “Print ready”.**
- **File must be CMYK color mode.**
- **All product graphic files must be in .ai, High Quality PDF or .eps format.**
  - Embedded image(s)
  - Outlined fonts
  - Important information (ex. Logo and text) - maintain a “bleed” of at least 3 inches / 80 mm from the edge of visible area.
  - View as Actual Size in Adobe Illustrator to preview the print resolution.
- **For decals, text cannot be smaller than 1 inch / 25mm.**
- **Files must be clearly labeled and organized.**
- **3D Logos & Decals**
  - Must be in a vector file.
  - We can help recreate the vector file for an additional cost.

## Questions? Concerns?

Please contact your sales representative or the graphic specialist for any questions or concerns regarding graphics.

**Kathryn Yang**  
[ommyexpokathryn@gmail.com](mailto:ommyexpokathryn@gmail.com)

